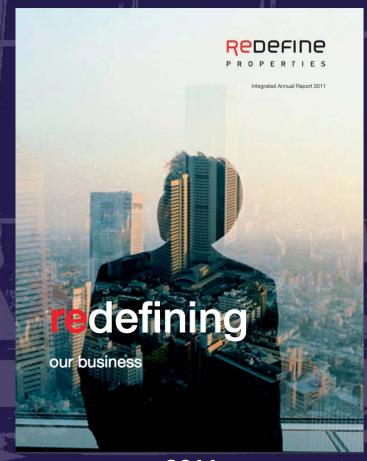
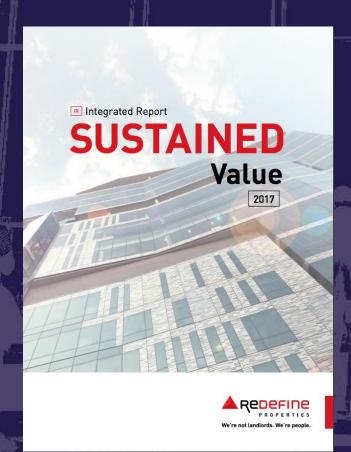
# Redefine's integrated report journey



- 2011 First integrated report
- 2012 Improved integration
- 2013 Began reporting per capital
- 2014 Embedded reporting on capitals
- 2015 Unpacked business model in terms of outcomes and outputs
- 2016 Enhanced use of graphics, strategy refreshed, introduced clear outline of value creation story

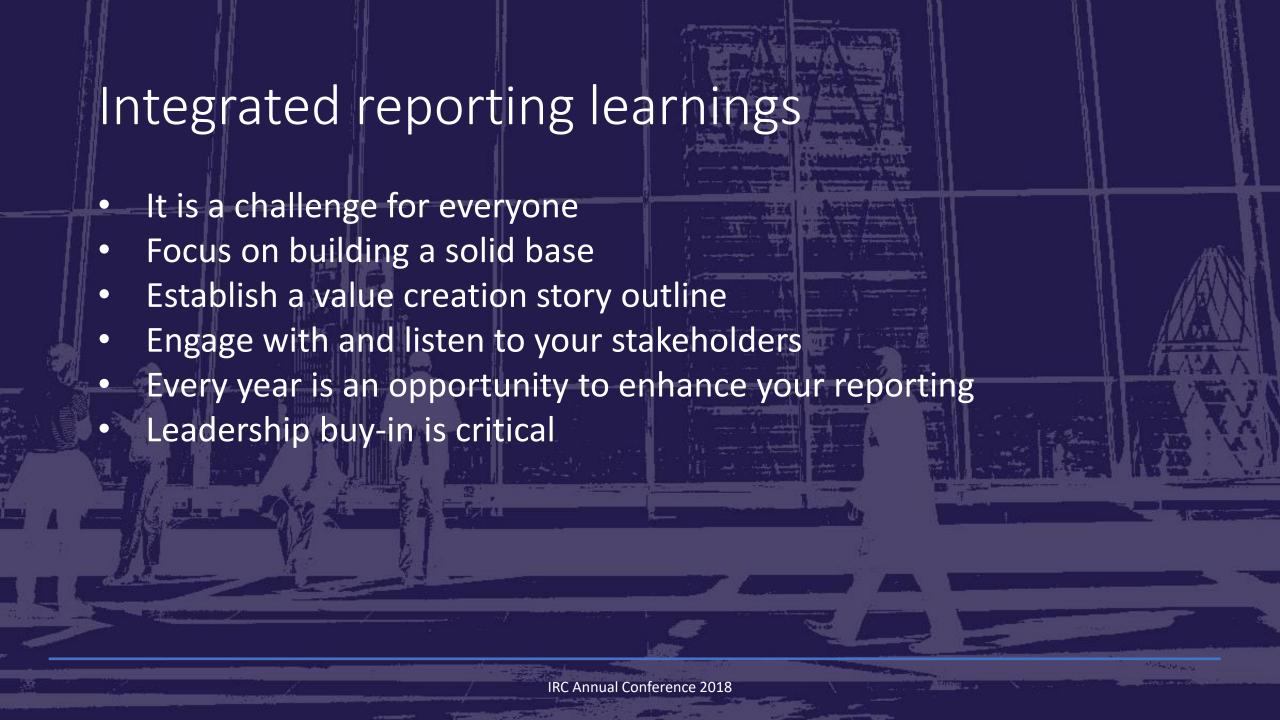
2011

# Entrenched integrated thinking



Today, sustainability and the idea of interconnected capitals form part of every element of our business

2017





- The process of reporting offers an opportunity to reflect
- Honest reflection, enhances integrated thinking
- Internal reporting improved and better alignment to strategy
- Internal conversations help unpack what value is and how we achieve it
- This informs both our
  - High-level strategy
    - Day-to-day activities

### Main challenges

### Then:

- Moving away from compliance reporting to value creation narrative
- Beginning the process of embedding integrated thinking into everyday business processes

### Now:

- Integrated thinking remains a challenge
- Identifying and measuring outcomes
- Staying relevant and keeping in line with best practice



- Report transparently on the good and the bad
- Certain outcomes easier to measure
- Gaining a clear understanding of our broader outcomes in terms of the capitals is a work in progress
- We are constantly striving to gain a clearer understanding of our impacts – positive and negative, which in turn improves strategy setting and implementation

### What you measure, you manage

### Reducing our impacts and capitalising on opportunity

#### Optimising efficiency

During the year, we implemented a number of optimisation projects, resulting in annual savings of **2 971 000 kWh**. Our estimated energy savings over the past four years, according to GRESB categories, can be summarised as follows (in MWh):

\* As per the Global Real Estate Sustainability Benchmark (GRESB) methodology, the information disclosed in 2017 is based on 2016 data.

Cumulative energy savings\*

TOTAL: 10 554 MWh

In 2017, we have achieved a combined energy reduction

through optimisation and renewable energy projects of

10 330 333 kWh

# Benchmarking gives context

#### SUCCESS MEASUREMENT

Survey category		
	Redefine score	Benchmark score
- Engagement capital		
- High overall level of commitment, discretionary effort, and intent to stay	= 77	= 61
Top engagement strengths		
	Redefine score	Benchmark score
- Leadership	_ 78	47
- Culture/Values	= 86	= 71
Top engagement gaps*		
	Redefine score	Benchmark score
- Discretionary effort	_ 75	72
- Safety environment	= 72	= 70
	12	/0

<sup>\*</sup> Relative to Redefine's scores

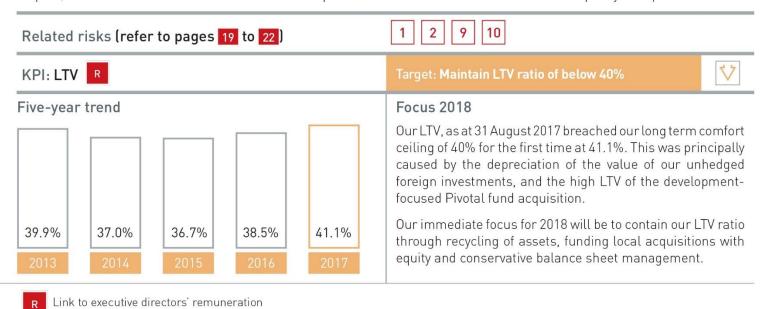
### Targets and comparatives gauges performance



#### OPTIMISE CAPITAL

#### Why it matters most

We need to have adequate funding available to deploy capital into the right property opportunities and meet operational requirements. Exposure to interest rate and currency volatility needs to be responsibly managed. We also need to ensure that our existing portfolio is optimally funded to increase our returns and ensure sustained and predictable growth. By optimising capital, we make the best use of scarce financial capital to create value for our stakeholders - liquidity trumps credit.



### Gain clarity of stakeholder needs

### Investors and analysts

As the providers of financial capital, our investors and funders are critical to our success. We are aware that we need to understand their concerns and meet their needs. In addition to our ongoing interactions with our investors and funders, we commission an annual independent perception research study to measure, through qualitative and quantitative research, their perceptions of us.

In the perception survey, conducted in the last quarter of 2016, key issues raised included:

- 1. Clarity on Redefine's strategy (overall and in terms of international investments)
- 2. Transformation strategy (at board level and in general)
- 3. Independence of the board
- 4. Role of the executive chairman
- 5. Clarity on the investment case and value proposition



# Embedding Integrated thinking

- We adopt an integrated approach to understanding our business and formulating our strategy
- Focusing on our strategic matters guides decision making
- Strategic matters drives performance and measurement throughout the organisation
- In order to create sustained value we need to look beyond shortterm returns, integrating all the capitals into each facet of our everyday business

