

# Bringing Accounting to life



The South African Institute of Professional Accountants isn't just about the title, it's about using 35 years of experience to make meaningful contributions to your accounting career.

## The Benefits of Integrated Reporting to SMME's

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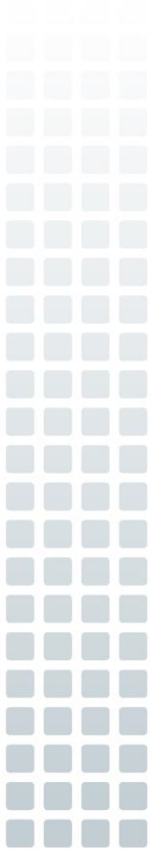
## ~~The Benefits of Integrated Reporting to SMME's~~



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■ YOUR WEALTH



A bit of context





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Turnover

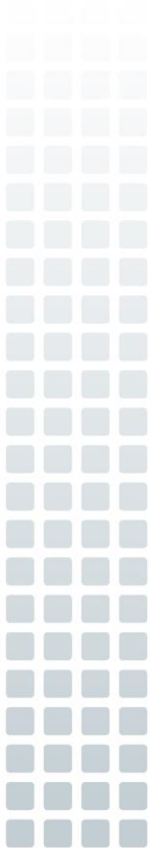
Listed companies

Public sector

SMME's

*Not to scale*

Number of entities



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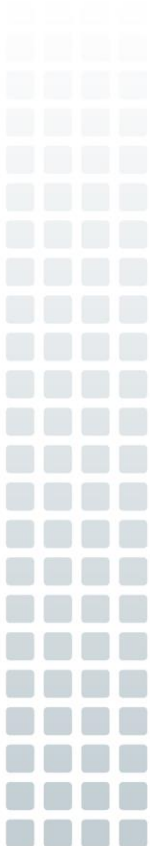
**Does Integrated Reporting really matter to anyone else?**



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*We're all **biased***





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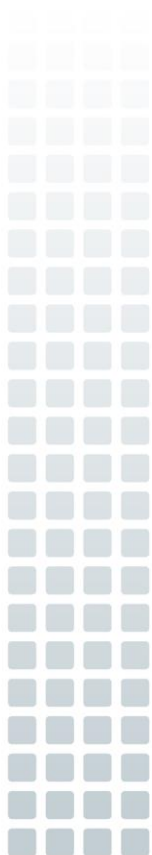
**Surely financial statements are  
enough?**



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Who **really** needs all this extra  
information?







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How does this help our business  
**survive?**



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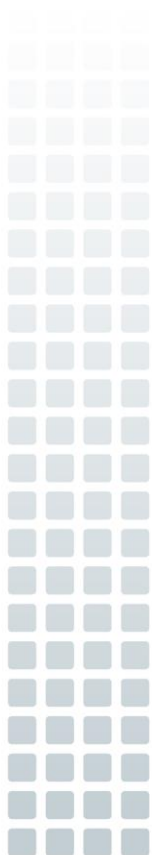
Is there any **value** in an integrated report for an unlisted entity?



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# Integrated Thinking





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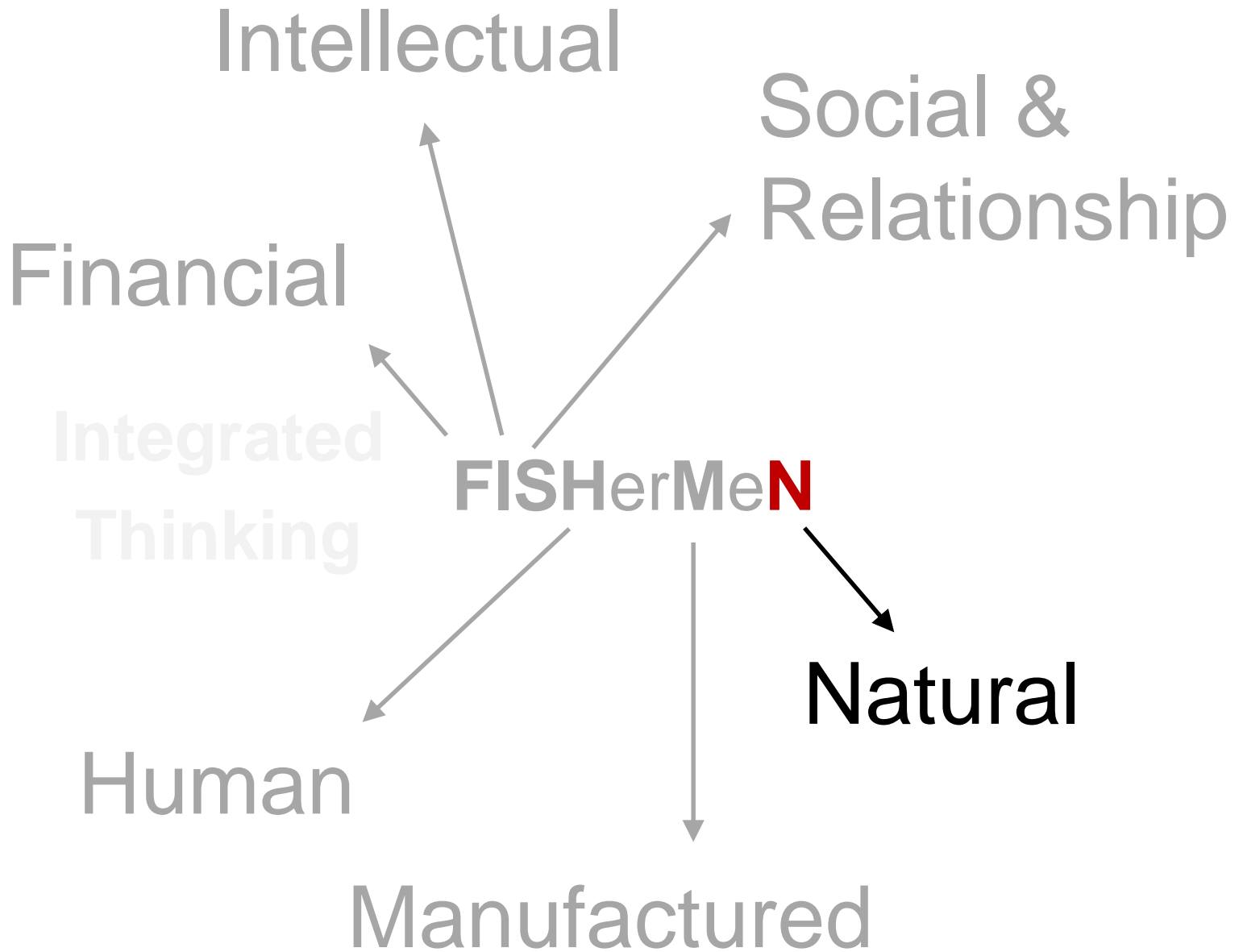
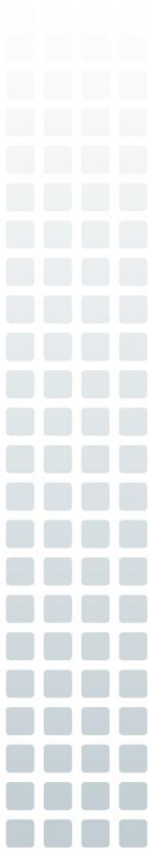


Integrated  
Thinking

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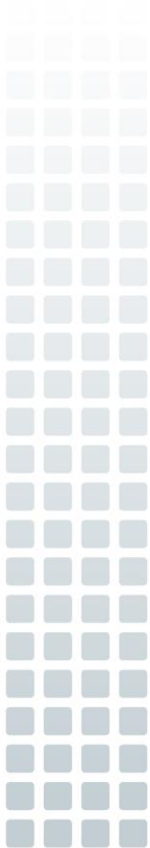


# Integrated Thinking

Understanding my  
business model

Considering risks  
and opportunities

Scenario planning  
(outlook)

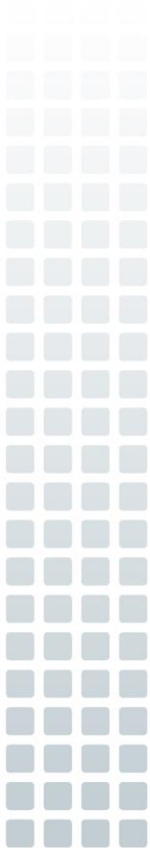




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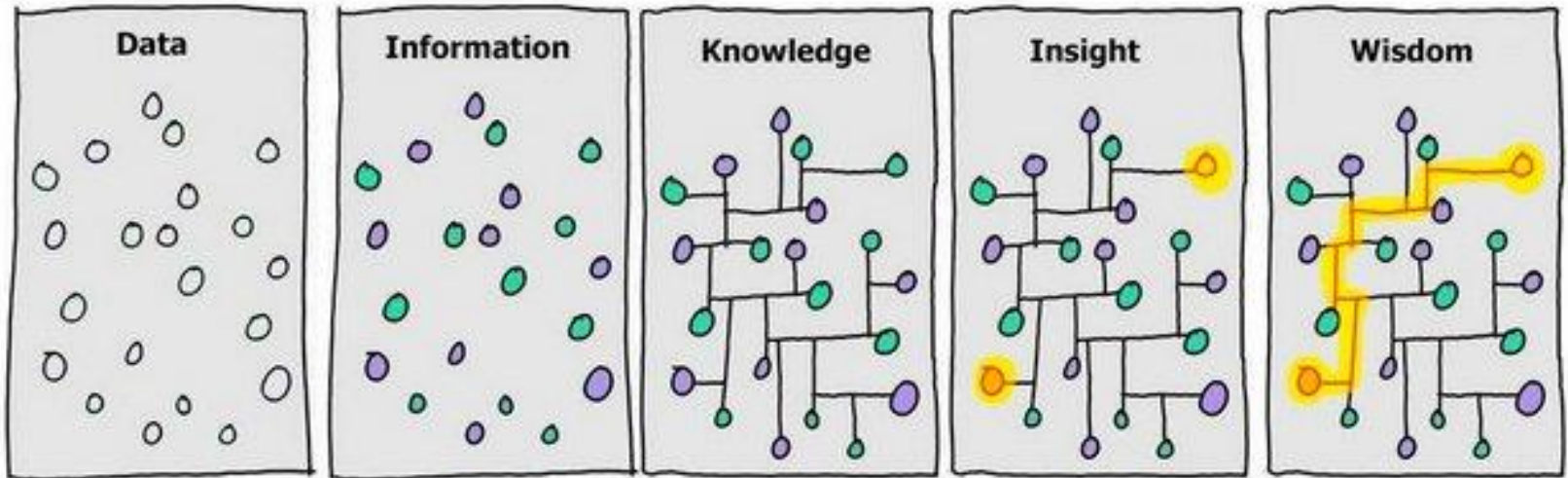


So, it's about unlocking value?





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*Credit: David Somerville*





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Does Integrated Reporting  
really matter to anyone else?



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Thank you

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